



***CODE OF CONDUCT
ANNEXURE A***

2016

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Integrity Academy (Pty) Ltd and its Service Providers undertake to:

- Advise clients and students with the highest level of good faith, integrity, care and diligence;
- Comply with all legislation and regulations regulating to the educational environment within the financial services industry;
- Maintain a high level of professional knowledge and skill in order to present clients and students with the best advice;
- Refrain from giving advice or instruction in those areas in which he/she is not technically competent;
- Provide a client or student with those educational products and services which will best fulfil the client's or students particular needs.
- Maintain excellence in all you do and say.